



FOR PLANNING PURPOSES ONLY
NOT FOR REPORTING, BROADCAST OR OTHER DISTRIBUTION

Global Entrepreneurship Summit Media Advisory #1
Media Credential Applications for the 2017 Global Entrepreneurship Summit (GES)
in Hyderabad, India
Deadline to apply is October 27, 2017

The United States of America and the Government of India are pleased to announce the availability of media accreditation applications for the 2017 Global Entrepreneurship Summit to be held November 28 – 30, 2017, in Hyderabad, India.

Background: GES is the preeminent annual entrepreneurship gathering that convenes emerging entrepreneurs, investors, and supporters from around the world. This year's Summit will highlight the theme "Women First, Prosperity for All," and will focus on supporting women entrepreneurs and fostering economic growth globally. GES 2017 will create an environment that empowers innovators, particularly women, to take their ideas to the next level. The Summit will be addressed by the Honorable Shri Narendra Modi, Prime Minister of the Republic of India, and Advisor to the President of the United States Ms. Ivanka Trump, in addition to top innovation, entrepreneurship, and business leaders. This year's industries of focus include *Energy and Infrastructure, Healthcare and Life Sciences, Digital Economy and Financial Technology, and Media and Entertainment.*

Through two and a half days of networking, mentoring, and workshops, GES will empower entrepreneurs to pitch their ideas, build partnerships, secure funding, and find their target customers to transform goods, services, and societies. Entrepreneurs will represent a diverse range of geographies, industries, business sizes, and scalability. Investors and representatives from organizations that support entrepreneurs will be hand-picked to catalyze investment, networking and mentoring. Additionally, a variety of private-sector and government initiatives, projects, and programs will be announced throughout the Summit.

More information, including the program and schedule of events, is available at:

www.ges2017.org and www.ges2017.gov.in.

ACCREDITATION

Members of the media wishing to cover the 2017 Global Entrepreneurship Summit, and/or enter the International Media Center, must apply for a GES media credential no later than 5:30 PM EDT (Eastern Daylight Time) on October 27, 2017. Any applications received after the close of

the media credentialing deadline will not be considered, and no late registration will be permitted.

Media accreditation is open to journalists, broadcasters, photographers, film and television camera crews and technicians. Members of the press covering the event may only register as media, and are not permitted to register for the event as delegates.

To apply for 2017 GES media credentials, please visit: <https://www.ges2017.org/media-credentials>

Please note a media credential request must be accompanied by two documents at the time of submission: 1) a government-issued photo identification card or official photo identification card issued by their news organization, and 2) a letter from their employer on official letterhead verifying their current employment as a journalist and assignment to the GES from the news organization.

Application for a credential **does not** guarantee issuance. News organizations requesting bulk registration for journalists may inquire to summitmedia@state.gov for instructions and support. Due to capacity limitations, organizations registering multiple journalists may be asked to notate or prioritize their requests.

Additional visas, equipment and immigration requirements are outlined below.

ACCESS

Details regarding accessing the GES venue, including preset and security information, will be distributed to GES-credentialed journalists. Only those with **both** a government-issued photo ID and a GES-issued media credential will be granted access to the GES venue and International Media Center. Media credentials must be worn and visibly displayed at all times.

Due to capacity limitations, some announced events – including plenary and breakout sessions – may require an additional underlay for access. During plenary sessions with VIP participation, additional access and security restrictions may be in effect. Additionally, while program sessions are open for on-the-record press coverage unless otherwise noted, press seating may be limited, and as such, will be closed upon reaching full attendance.

Accredited media may conduct delegate interviews unimpeded throughout approved areas of the Summit to facilitate a free exchange of dialogue. However, interviews must be arranged as to not obstruct pedestrian activity, and access may be restricted or regulated during certain times to protect against congestion in main thoroughfares.

ADDITIONAL TECHNICAL DETAILS

An International Media Center consisting of unassigned press filing workspaces, a press briefing and announcement space, a limited number of interview spaces and several live-broadcast positions will be available. Limited unassigned work stations are available at no charge on a first-come, first-served basis, and will include complimentary wireless Internet access and power outlets (Type D, 220 – 240V). GES media credentials are required at all times for entry and

access.

Members of the media interested in live-broadcast locations or satellite truck parking may inquire about availability by submitting an email to summitmedia@state.gov subject-lined “GES – Live Truck Inquiry.” Please complete such inquiries by no later than October 22, 2017.

Official Video: The Government of India will livestream video and audio of GES plenary/keynote, breakout sessions, and select master classes, and will make it available on a downloadable basis as “clean” (no graphics/chryons) footage after the conclusion of each session. Additional technical specifications, including attribution, will be available closer to the Summit.

Official Images: Complimentary high-resolution still images of the GES will be provided by the United States and India. For additional information and resources, consult www.ges2017.org and www.ges2017.gov.in.

ACCOMMODATIONS

Media attending GES must make arrangements independently for accommodations, and no funding subsidy or discount is available. We urge all to secure accommodations as soon as possible.

VISAS AND CUSTOMS

Media planning to travel to India are **strongly urged** to start the visa application process as soon as possible regardless of the GES accreditation process. Visa approval does not guarantee accreditation, nor vice versa.

Media attending the GES need to apply for Journalist Visa (J-visa) from the respective Indian Embassy/High Commission/Consulate. Information on journalist visas can be accessed here: <http://www.boi.gov.in/content/journalist-visa-j>.

Please note required documents include:

- Passport with 6 month validity
- Passport size photographs
- Photo copy of passport
- Copy of completed online form
- Letter of invitation from India – *the media credential request confirmation may suffice as the invitation letter.*
- Proof of residential address

Visa Fees range depending on the Mission within their country of residence, spanning from \$13 to \$133.

Immigration: All persons entering the territory of India are required to fill out immigration and customs forms upon arrival and departure.

Media Equipment: Once accredited for the GES, media seeking to bring commercial equipment or tools of the trade to India must submit a list of equipment. Such a list should include the equipment's make and model, serial numbers and approximate cost, and include the name of the journalist, news organization and contact information, and air ticket/flight details (including indicating port of entry in India). Such a note should be transmitted to poxfm@meaindia.in by October 30, 2017.

Kindly note that no satellite equipment is permissible for import into India.

Please email summitmedia@state.gov with any logistical media inquiries relating to the Global Entrepreneurship Summit.